## Patent claims

1. A method for folding a textile strip section, especially a section of strip labels, the strip section (2) firstly being fed to a supporting element (6), heated in the region to be folded, then folded and finally fixed in the folded state by being pressed and heated, characterized in that the folding region is heated on the rear side.

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- 2. The method as claimed in claim 1, characterized in that the folding region is heated approximately as far as the softening point of the strip material.
- 15 3. A system for implementing the method as claimed in claim 1 or 2, having a heating device (12) placed upstream of a folding device (8) in order to heat up the folding region of the strip section (2), characterized in that the heating device (12) acts on the rear side of the strip section.
  - 4. The system as claimed in claim 3, characterized in that a supporting element (6) for the strip section (2) is arranged on the folding device (8) per folding region.
  - 5. The system as claimed in claim 4, characterized in that the supporting element (6) is assigned a holding element (10) which can be fed against the latter.
    - 6. The system as claimed in claim 4 and/or 5, characterized in that the supporting element (6) and/or the holding element (10) contains an electric heating device (12).
    - 7. The system as claimed in claim 3, characterized in that it has a feed device (4) for the strip

section (2) to the folding device (8), which has a heating device for heating the folding region of the strip section (2).